

Local Freight Network

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Göteborgs Stad
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Citydistribution



*For 3 years ago
Gothenburg had
congestion problems
in the city centre*



Citydistribution

Today there is no congestion problems in the city centre



Fotograf: Klas Eriksson



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The strategic guidelines to decrease the congestion are to improve the accessibility for transport suppliers

Key factors for decreasing the congestion:

- A mix between voluntary changes and regulations
- A balance between access restrictions ('sticks') and incentives ('carrots')
- Enforcement
- Infrastructural changes
- **Local freight network**



Local freight network

Why a freight network that is controlled by the municipality?

Because the development process for the traffic authorities will be much more efficient

Is it easy to handle a freight network?

No, it is hard work



Local freight network

6 stakeholders from private companies:

- Transport suppliers (8)
- Real estate owners (2)
- Retailer (1)
- Associations (4)
- Truck manufacturer (1)
- University (1)



Local freight network

Objective:

- Discussions regarding cost efficient city distribution
- Focus on solutions
- Dissemination of knowledge and experience
- A team that is involved in the continuous changing process of the traffic environment in Gothenburg



Local freight network

Structure:

- 3-4 half day meetings/year
- Meeting dates are decided for the whole year in the beginning of January
- An agenda that is suitable for all stakeholders
- More topics on the agenda than actually can be handled during the meetings
- Present results from on going projects or activities at every meetings
- Inform an update the stakeholders continuous between the meetings by mail
- Individual meetings with new members in the network
- Right positions and competences are essential among the members
- Meeting minutes distributed to the members and invited speakers as soon as possible after the meetings

A great deal of both knowledge and experience within the logistics field are required by the person who will administrate the network



Local freight network

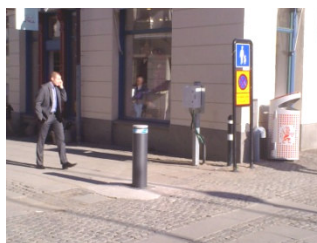
What has actually been obtained during the last 3 years by the freight Network?



Pedestrian streets with time windows (done)



Length regulations, maximum 10m. (done)



Automatic bollards (done)



C/O concept for shopping mall (in progress)



Local freight network



Early morning distribution with a concept by guards (in progress)



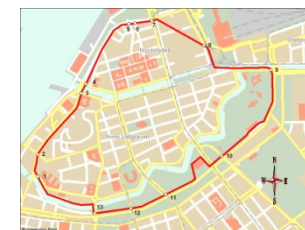
Collaboration unit "safer deliveries in city centre" (done)



High level of authorized vehicles within the local environment zone (done)



Operational collaboration unit for local traffic regulations (Done)



Improvement of route planning (done)

Thank you

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