



Delivering Safe, Sustainable  
and Efficient Freight for  
Tyne and Wear

Tyne and Wear Freight Partnership

# Newsletter

## Welcome to the September newsletter for the Tyne and Wear Freight Partnership

**The last 3 months have seen some exciting developments, including the completion of a port study looking at foreign vehicles, the finalisation and development of a more comprehensive suite of destination maps, the start of a comprehensive signage study in Sunderland City Centre and the installation of a second Truck Information Point (TIP) on the DFDS Seaways Ferry the King of Scandinavia. Please read on for more information.**

### CIVITAS

#### Tyne and Wear Port Study

During June and July 167 drivers were interviewed at the Port of Tyne and Teesport over a period of seven days. The purpose of the study was to identify the two principle non-UK languages understood by HGV drivers travelling to Tyne and Wear. The study collected a wealth of valuable information including the country where the vehicle was registered, where they entered or were leaving the UK, whether they were empty on entering and leaving and where their delivery destination was located.

The report concluded that German and Polish are the most commonly spoken and understood languages. A comparison was made with data gathered from interviews at the Port of Hull for the Department for Transport's Foreign Vehicle Survey conducted in 2009, which further reinforced the findings of the surveys.

These results will now be utilised to translate the promotional DVD, parts of the website ([www.tyneandwear.info](http://www.tyneandwear.info)), the Regional map and annual leaflet into Polish and German. It is hoped this will allow best practice to be passed onto other companies and local authorities throughout Europe and help to forge constructive future working relationships.

The study write-up was handed out at the last Quarterly meeting, held on the 8th September, and is now available to download from the website.

#### Partner Search

The City of Bremen, Germany, has confirmed they will be a CIVITAS CATALIST partner to Tyne and Wear, but the search goes on to find others. Bremen has been a member of CIVITAS for some years and has a wealth of experience in sustainability for urban goods transport by identifying advisory routes into the City Centre for goods vehicles. They also won a major European Award for their 5,000 member car club.

The site visit to Bremen has been rescheduled from October to November.



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Bremen would like to see how the Partnership successfully communicate information out to the wider audience and conversely Tyne and Wear would like to understand how they control congestion and vehicle routing.

### European freight Conference

The conference date has been confirmed as February 22nd 2011. The venue is the Council Chambers in Newcastle City Centre.

The Partnership will be seeking to invite a range of speakers and a keynote speaker. Invitations will be distributed before the end of October 2010 to the European Cities involved in CIVITAS, UK Local Authorities, industry representatives, other organisations and road, water and rail operators.

## Mapping

### Individual Destination Maps

To ensure the maps are current and informative, the 'To Let' properties have been omitted from the key to reduce the length of the key.

St Andrews Mall of Eldon Square is now complete. The Eldon Square loading areas in the South and West sections roads have been unclassified, this means that gated barriers can be installed to only allow entry to vehicles delivering goods. The North East section is to follow, then all the loading areas can be mapped.

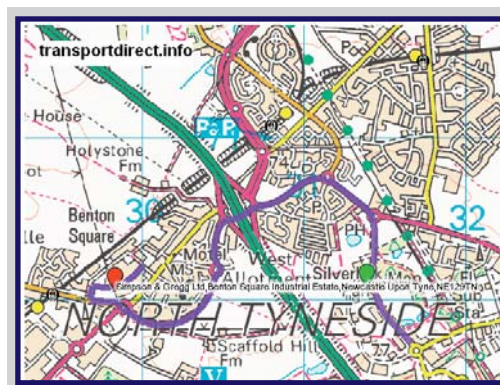
### Interactive Maps

The remaining individual destination maps have been converted into the interactive style. Four maps have not been converted due to the difficulty in identifying the companies. These are Bridges, Port of Tyne, Port of Sunderland and Eldon Square.

Concerns were expressed over the accuracy of Google maps. They were thought not to pick up the appropriate advisory route. An example of this is where a vehicle has been routed to North Tyne Industrial Estate via the

A186 trunk road through Holystone that has a weight restriction of 7.5 tonne, the appropriate advisory route should be along the A191.

To correct this, we will investigate another option for the mapping and update you in the next newsletter.



### Highways Restriction Maps

Negotiations are taking place to move the restrictions map to a new host server. This will coincide with the Tyne and Wear LTP website moving from the Newcastle server to an external host server.

The next stage of the mapping is to organise a meeting with the engineers to work out how to develop a map to enable standardisation for referencing restrictions. Structures are assessed periodically and the data may need amending. The information transfer process needs to be agreed so that the map can be kept up to date.



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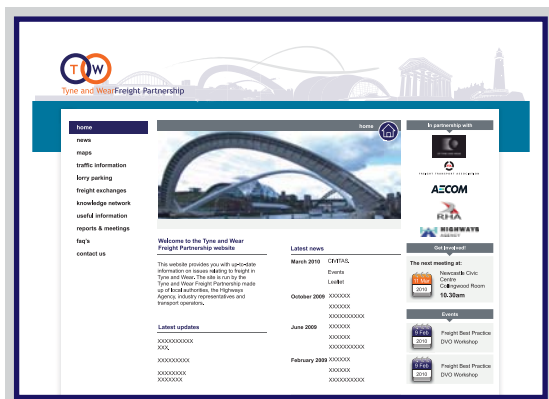
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### On Line Communication

#### Website

The new website is near to completion and will be available for trialling at the end of September. Continual reviews of the website and the Truck Information Point (TIP) are carried out to ensure accuracy of the information provided and to check for the satisfactory operation of the systems.

The website has maintained an acceptable number of hits with 166,263 hits over a 12 month period. In the last three months there were 32,176 hits viewing the following pages in order of popularity – Lorry Parking, Traffic Info, Destination maps, Common Questions, News, Contact and Links and Reports.



The TIP at Durham Services had 1,134 hits in the last three months and the most popular pages viewed were Traffic Info and Lorry Parking. The Partnership was requested to remove the map stand from the services



but fortunately they have let us continue the supply of information through the TIP.

An exciting new development for the TIP is that we have been granted permission to install a TIP on the DFDS Seaways Ferry the King of Scandinavia. The floor standing unit is to be located in the drivers lounge, initially it will be driven from a hard drive slightly limiting

its functionality, until such time as DFDS Seaways are satisfied with the trial of the unit and allow the Partnership to use the ship's broadband facility.

### Promoting the Partnership

#### Award Applications

The Awards application to the CILT in the category of Transport Policy and Planning did not reach the short list this year.

Moving forward the Partnership is always on the lookout for new awards in which to promote its best practice and innovative ideas and will continue to apply for appropriate awards. The Partnership will maintain submissions each year to the CILT, the CIHT and the Transport Times.

#### CILT Presentation

The Partnership gave a presentation to the Tyne Tees Group of the CILT on September 15th 2010. The presentation, held at the Jurys Inn, Newcastle, was an update on the progress of the Partnership. The presentation was a great success with good feedback. If you would like the Partnership to come and present its work, please get in touch with **Mike Page, 0191 224 6512**.

#### Tegrel

Tegrel is a manufacturer of Sheet Steel Enclosures primarily for the electrical industry. Suppliers of VMS Units, Kerbside Electric Vehicle Charging Post and Solar Powered Chargers.

The Partnership visited the site to understand what they offer and the benefits to carbon reduction that could be achieved by use of its products. It was a very enlightening site visit revealing how the development of the charging units has evolved and the benefits that solar power can provide.

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### Freight on Rail

The completed report was handed out at the Partnership meeting but for those who were not able to attend, the report can be found on the website [www.tyneandwearfreight.info](http://www.tyneandwearfreight.info), The report provided two main recommendations:

- ▶ Organise a workshop to gauge the interest of key organisations in becoming partners to help formulate a clear direction for the future of rail freight
- ▶ Develop a larger stakeholder group by recruiting a wider range of organisations to get involved.

### The Workshop

Invitations have been sent to nine key organisations to join the workshop. When the Partnership has received comments on how the North East can progress modal shift from road to rail, it will then decide who would like to sit on the partner group and discuss development of a wider stakeholder group.

### Wider Stakeholder Group

Invitations to join the wider stakeholder group will be sent to the appropriate personnel who have influence in the relevant organisations. The stakeholders will include organisations that can benefit, influence directly and lobby Government. A provisional list of 35 possible organisations has been produced.

### Sign and Design

A successful meeting was held with Sunderland City Council on August 17th 2010 regarding the freight signing for the access into the City Centre. An example of the design standards used in the North Tyne Study has been sent to them to show the detail given at the submission of the sign and design scheme.

The study will commence before the end of 2010 with close consultation with the local authority at each stage of the process.

### Lorry Parking

The inappropriate HGV vehicle parking at Nissan has been managed successfully and they now report that there are no further problems in the area.

The Partnership is to refocus on locations on the North side of the River Tyne, namely around the Tyne Tunnel Trading Estate. A review will be carried out of the area to decide an appropriate site to locate the parking area. Discussions will follow with the site managers DTZ.

### Freight Exchange



With a change of seasons comes a new phase of the one year trial. Feedback from the five operators has shown that the summer time closures of the manufacturing industry has affected the haulage industry in the North East.

Extra loads and 'top-up' pallets have proven hard to come by and the Freight Exchange trial has lost one of its first participants. The operator was replaced by another for the remainder of the year long trial, and Haulage Exchange have agreed to start all five members at the same time which makes for simpler comparison between participants

A small saving in empty running was reported by a local operator through the second quarter of the trial with another reportedly logging in every day to search

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for suitable loads. The next round of operator surveys starts in October and with the slow increase in manufacturing the general haulage sector is set for a slow recovery through the autumn months of 2010.

### Get Involved

If you would like to get involved with the partnership you are welcome to come along to the next meeting which is scheduled for **December 8th 2010** at **Government Office for the North East**, reception for coffee, tea and biscuits from 10:00 for **10:30** start.

The address of the venue is **Citygate, Gallowgate Newcastle Upon Tyne NE1 4WH**. Directions to the venue will be sent out with the agenda, one week prior to the meeting.

For more information please contact **Michael Page** by email on [michael.page@aecom.com](mailto:michael.page@aecom.com). Alternatively call Mike on **0191 2246512**.

